

CASE SOCIAL SECTOR SCHOLARSHIP PROGRAM

PROGRAM DESCRIPTION & FAQs

Duke's Fuqua School of Business offers two scholarships each year to individuals with nonprofit backgrounds who are looking to acquire business skills for use in their pursuit of social impact. Administered by Duke's Center for the Advancement of Social Entrepreneurship (CASE), the **merit-based scholarships** are awarded to first year students in the Daytime MBA program who are committed to applying their business skills in the social sector.

CASE developed this scholarship program in response to the increasing demand for business skills in the social sector. The program has three principal goals:

- Practical professional development for participants
- More effective social sector organizations
- Enhanced activities at Duke and CASE

Through this program, CASE aims to have a significant and lasting impact on the students, the community, Duke, and the social sector of the future.

In total, CASE scholarship recipients will be eligible for up to **\$25,000 in financial support** consisting of two years of tuition support at \$10,000 per year and one summer internship grant of up to \$5,000. All recipients will be required to participate in the CASE Social Sector Summer Internship program to receive the full scholarship award. If recipients remain committed to pursuing a social sector career upon graduation after completing their summer internship, they will be eligible for a second year of scholarship funding.

To Apply

- 1** Review the information in this document.
- 2** Complete the online scholarship application at <http://www.caseatduke.org/mba/financialaid/#scholarship>. The application will include:
 - General contact information
 - Eligibility certification
 - Short essay
 - Option to submit a letter of recommendation
 - Certification/signature
- 3** *[optional]* Send electronic versions of essay and any additional materials you want to be considered by the scholarship committee to CASE Assistant Director, Ruth Tolman at rt10@duke.edu.
- 4** Be available for a phone interview in the case that you are a finalist for the scholarship.

Timing:

- ***For the Class of 2013, the scholarship application is due on March 25, 2011***
- Finalists may be contacted for a phone interview between April 1-12
- Applicants will be informed of their status on or before April 14, 2011

The Fine Print

Scholarship Eligibility –

Applicants for the CASE Social Sector Scholarship should meet the following criteria:

- Gain admission to the Duke MBA Daytime Class of 2013 in early action or admissions rounds 1 or 2
- Have significant nonprofit/nongovernmental organization (NP/NGO) experience, which can be demonstrated through either of the following:
 - a minimum of one year of full-time, NP/NGO employment, *OR*...
 - at least two years of continuous volunteer leadership with an NP/NGO
- Demonstrate a commitment to applying their business skills in the social sector during their summer internship and upon graduation

Note: Entering students who receive a full-tuition scholarship from a different source (such as the Keller Scholarship) are ineligible for the CASE Social Sector Scholarship. However, they are eligible for participation in the CASE Summer Internship and Loan Assistance Programs and are encouraged to engage with CASE and its programs.

Scholarship Requirements –

In order to meet the goals of the program, scholarship recipients must:

- Participate in and fulfill all obligations associated with the CASE Summer Internship Program (*or forfeit the summer portion of the scholarship*)
- Maintain their commitment to pursuing a social sector career upon graduation
- On occasion, represent Duke and CASE to prospective students, alumni, and other interested parties to share their experiences, and contribute to the enrichment of the MBA experience
- Maintain full-time student status in good academic standing at Duke over the course of two years

If at any time between their acceptance of the scholarship and graduation students do not fulfill any of the above obligations, they will forfeit their eligibility and any remaining tuition or internship support.

Scholarship Program Contact:

CASE Assistant Director – Ruth Tolman
rt10@duke.edu (919) 660-2890

FAQs

- How can I apply for this scholarship?
- When are scholarship applications due?
- May I use a letter of recommendation submitted along with my original Duke MBA application?
- What is asked in the scholarship application essay?
- My scholarship essay is pretty similar to one of my Fuqua admissions essays. Is that okay?
- How will decisions be made?
- Do you look at my Fuqua admissions application?
- How will scholarship funds be disbursed?
- What is CASE?
- What does CASE mean by the terms “social entrepreneurship” and “social sector?”
- What is the CASE Summer Internship Program?
- What if I have additional questions?

FAQs – CASE Social Sector Scholarship

➤ **How do I apply for this scholarship?**

Students who have applied to the Fuqua daytime MBA program for early action or round 1 or 2 admissions may apply for the scholarship by completing the online application form and sending the optional letter of recommendation and any additional supporting materials to CASE before the application deadline. More information and application at www.caseatduke.org/mba/financialaid/#scholarship

If you choose to submit optional supplemental materials (letter of recommendation and any other supporting materials you want us to consider), they should be sent via U.S. Postal Service or special delivery to CASE (addresses at www.caseatduke.org/contact/). If you or your recommender lives in an overseas location from which hard copy delivery is impractical, please contact us to make alternate arrangements for submission.

Note: Only applicants who gain admittance to the Duke MBA daytime program will be considered for the scholarship. The CASE scholarship committee has no influence on Fuqua Admissions decisions.

➤ **When are scholarship applications due?**

Your application must be completed by **5:00pm EST on Friday, March 25, 2011**. We regret that we cannot consider materials received after this deadline, including applications from candidates in round 3 of The Duke MBA admissions process. Incomplete applications and applications of anyone not admitted into the daytime MBA program will not be considered. Applicants will be informed of their status on or before April 14, 2011.

➤ **May I use a letter of recommendation submitted along with my original Duke MBA application?**

If you wish, and with your explicit consent in the online scholarship application, we can request that the Admissions Office provide us with a letter of recommendation that you submitted as part of your Duke MBA application packet. However, since we are looking specifically for insight into your contributions to the recommender's organization and your potential as a thoughtful leader in the social sector, you may wish to submit a new letter of recommendation if you think that it would better address these topics.

➤ **What is asked in the scholarship application essay?**

CASE aims to identify and engage students who have demonstrated an exceptional potential to serve as thoughtful leaders in the social sector. As part of the scholarship application, we ask that you compose a short (500-750 word) essay that addresses the following two questions:

- How will you build on your past social sector experiences to enrich the Duke MBA community?
- What are your plans for pursuing a career in the social sector, and how will an MBA help you achieve your career goals?

➤ **My scholarship essay is pretty similar to one of my Fuqua admissions essays. Is that okay?**

Yes. We understand that there may be overlap in the content of your Fuqua essays and the essay for this scholarship if you focused on your commitment to the social sector in those. However, we do hope that you have at least some additional information to share in your scholarship essay for CASE.

➤ **How will decisions be made?**

A committee of CASE staff and faculty will select two recipients whose applications, letters of recommendation (if submitted), and Duke Admissions materials best demonstrate their capacity for and commitment to applying their business skills in the social sector. Specifically, reviewers will be looking for:

- Demonstrated success in previous social sector roles
- Compelling and convincing plans for a social sector career
- An appreciation for and understanding of the role of business skills in the social sector
- Potential for leadership and impact at Duke and in the social sector

➤ **Do you look at my Fuqua admissions application?**

Yes. When you apply for the CASE scholarship, we request your Fuqua Admissions packet for review. This includes your application responses, resume, and essays. Letters of recommendation are not reviewed unless you specifically request that we are permitted access to them. You can release your recommendation letters as part of the online scholarship application.

➤ **How will scholarship funds be disbursed?**

Awardees will receive tuition credits to their Bursar accounts for \$5,000 in each semester of their first year. These funds are not available for books, supplies, or living expenses. Scholarship recipients will receive up to \$5,000 for participating in the CASE Summer Internship Program after their first year. These funds will be disbursed directly to the recipient by check. If the recipient does not choose a social sector summer internship, these funds are forfeited. The recipient must also discuss with a CASE administrator why he/she did not select a social sector internship.

If scholarship recipients remain committed to pursuing a social sector career upon graduation, they will be eligible for a second year of scholarship funding disbursed as \$5,000 in tuition credits in each of the remaining semesters. In total, scholarship recipients will be eligible for \$25,000 in financial support, two years of scholarship support at \$10,000 per year and one summer internship support at up to \$5,000.

➤ **What is CASE?**

The Center for the Advancement of Social Entrepreneurship (CASE) is a research and education center dedicated to promoting entrepreneurial pursuit of social impact through the thoughtful adaptation of business expertise. CASE aims to encourage innovation and enhance effectiveness in social sector organizations whose primary missions are the creation of social value. CASE offers curricular, extracurricular, financial aid, and career programs designed to increase and enhance MBA engagement in the social sector. More information about CASE at <http://www.caseatduke.org>

➤ **What does CASE mean by the terms “social entrepreneurship” and “social sector?”**

Social entrepreneurship is the process of recognizing and resourcefully pursuing opportunities to create social value. Social entrepreneurs are innovative, resourceful, and results-oriented. They draw upon the best thinking in both the business and nonprofit worlds to develop strategies that maximize their social impact. These entrepreneurial leaders operate in all kinds of social-purpose organizations: large and small; new and old; religious and secular; and nonprofit, for-profit, and hybrid. These organizations comprise the "social sector." For a more detailed discussion of social entrepreneurship and the social sector, please see “What is Social Entrepreneurship” on the CASE website at www.caseatduke.org/about/whatisocialentrepreneurship/

➤ **What is the CASE Summer Internship Program?**

The CASE Summer Internship Program is a program that provides matching funds for MBAs seeking nonprofit or government internships during their summer. More information at www.caseatduke.org/mba/financialaid

➤ **What if I have additional questions?**

- For more information about CASE and our social entrepreneurship program for Duke MBAs, we encourage you to browse the “Students” section of our website at <http://www.caseatduke.org>
- For additional information on this scholarship program, including links to profiles of past recipients, see www.caseatduke.org/mba/financialaid/#scholarship
- For questions related to this scholarship program, please contact CASE Assistant Director Ruth Tolman (ruth.tolman@duke.edu)
- For general information about The Duke MBA program and admissions, please visit http://www.fuqua.duke.edu/programs/duke_mba/daytime/