



Center for the Advancement of Social Entrepreneurship



CASE Summer Internship Program Description

Overview

MBA students often seek a way to make the summer between their first and second years meaningful — a chance to apply business skills and gain valuable business experience and training in the social sector. The CASE Summer Internship Program enables Fuqua students to learn about the rewards and challenges of social sector management without making a significant financial sacrifice. In addition, the program enables organizations that otherwise could not afford to hire MBA student interns to benefit from students' expertise in areas such as finance, management consulting, strategic planning and marketing.

With support from CASE and Fuqua's Career Management Center, participating students identify and pursue internship opportunities in areas of their own interest. Students have applied their MBA skills at organizations such as Center for Community Self Help, Education Pioneers, Common Good Ventures, KaBOOM!, PBS, Physicians for Peace, Sustainable Jobs Development Corporation, Triangle Residential Options for Substance Abusers (TROSAs), and more.

The program is managed by the Center for the Advancement of Social Entrepreneurship (CASE). The Duke MBA Net Impact Club (NIC) spearheads student fundraising efforts for the Summer Internship Fund (SIF) and provides input on the strategic direction of the program.

Eligibility

Applicants to the CASE Summer Internship Fund must currently be full-time first-year students in good academic standing at the Duke Fuqua School of Business. Second-year graduating students are not eligible.

Also, the organization for which you work as a summer intern:

- Must be a nonprofit organization (501(c)(3)), public sector organization or nongovernmental organization (NGO). Social purpose businesses (revenue-generating businesses operated by nonprofit organizations that directly serve the mission of that organization) are also eligible. Internships with for-profit businesses, even those with a social mission, are not eligible for funding through this scholarship program.
- Must provide a clearly defined public benefit or service.
- May not have the promotion of a particular political party or candidacy as its core mission.
- May not be primarily religious in nature, but may have a religious affiliation.
- Must be a paid internship. In some cases, the fund may be able to match travel or living allowances where no salary is offered.

CASE reserves the right to make a final decision regarding the eligibility of organizations.

Fundraising

The Net Impact Club and CASE share responsibility for raising funds for this program. Funds are distributed to students from the CASE Summer Internship Fund (SIF). The Net Impact Club raises its contribution primarily through various fundraising events and the annual “Give-A-Day Campaign” in which MBA students are encouraged to contribute the equivalent of “a day” of their summer salary to the program. Through CASE, additional funds have been provided in recent years by the Wachovia Foundation, Atlantic Philanthropies, and the Ewing Marion Kauffman Foundation.

Funding and Availability

The CASE Summer Internship Program supplements the salaries students receive from eligible host organizations. The goal of the program is to provide awards that bring the total amount of compensation to \$800/week for up to 10 weeks.

CASE regards financial support from the host organization as a very important sign of commitment to the applicant. As this is a matching award, CASE expects that hiring organizations pay a minimum of \$400/week, though exceptions to this requirement will be considered on a case-by-case basis. If students applying to the CASE Summer Internship Fund expect to receive a salary of less than \$400 per week from the organization, we ask the organization to supply additional information justifying the salary level in their sponsorship letter. Examples might include: operating budget of organization; salary schedules for other graduate-school interns or similar level employees in the organization; cost to organization if project was done on a consulting basis; or cost of living difference if organization is based in a developing country. This information will be reviewed carefully by the Selection Committee in the decision process.

Students who are awarded a CASE Summer Internship will receive up to \$400 per week. The maximum award from the CASE Summer Internship Program is \$4,000 per participant per summer. These funds will be disbursed directly to the recipient by check in either June or July.

Students may also apply to the Fuqua Financial Aid Office for the Class of 1990 Nonprofit and Small Business Internship Award, but total summer compensation from all sources may not exceed \$8,000.

The number and funding level of CASE Summer Internship Fund recipients will depend on the funds available each year. The Selection Committee reserves the right to partially fund internships in order to increase the number of people benefiting from the program. Should additional funds become available, awards may also be increased beyond stated maximums.

Selection

The Selection Committee is composed of faculty and staff of CASE. Selection is based on the following questions and criteria:

- Does the organization provide a clearly defined public benefit or service?
- Is the internship well-defined, with adequate supervision and clearly specified deliverables?
- Will the internship require skills and knowledge consistent with a MBA education?
- Will the project(s) make a significant impact on the organization?
- Does the sponsoring organization have financial need, and has the organization made a sufficient commitment to the program by funding the internship to the maximum of its ability? (Employers are asked to contribute a minimum of \$400/week. Exceptions are made on a case-by-case basis.)

Application Process

Applicants must have an offer in writing from an eligible organization before applying for the CASE Summer Internship Program. Once you have secured an offer, meet with the organization's director or the project supervisor to establish the terms of the internship, and to discuss the requirements for the CASE Summer Internship Program. Complete the program application available online at <http://www.caseatduke.org/mba/financialaid/index.html#intern>, and submit it along with the required documents to CASE Assistant Director Ruth Tolman at ruth.tolman@duke.edu.

Timeline

Applications are reviewed and accepted on a rolling basis. CASE requests applications be submitted by April 5, 2010 where possible. *Applicants are encouraged to apply as early as possible since funds are limited.* If you do not have an internship offer by April 5 but are reasonably certain you will be requesting funds, please submit an application with the most correct information to date and/or connect with Ruth Tolman to discuss your situation.

Where possible, notification of status will be made within two weeks of receipt of the application. If you are selected as a CASE Summer Fund recipient, you must confirm your acceptance of the award in writing to Ruth Tolman at ruth.tolman@duke.edu within one week of notification.

Requirements of Summer Internship Fund Recipients

Participants in the CASE Summer Internship Program will be required to meet the following obligations:

- Work at your chosen agency for 8-10 weeks during the summer of 2010.
- Submit a 2-3 page internship report to CASE before the first week of classes of the Fall 2010 term describing your experience. This report may be used in whole or in part in the CASE newsletter or website, NIC website, or in other publications promoting the Fuqua School of Business.
- Participate in activities promoting the CASE Summer Internship Program in the academic year following the internship, especially in fundraising for the CASE Summer Internship Fund. Recipients are expected to play an active role in supporting fundraising efforts as part of the SIF leadership team either in their first or second year.

Questions?

If you have any questions about the CASE Summer Internship Program, please contact CASE Assistant Director Ruth Tolman at ruth.tolman@duke.edu.