

Making Sustainability Work

*Best Practices in Managing and Measuring
Corporate Social, Environmental, and Economic Impacts*

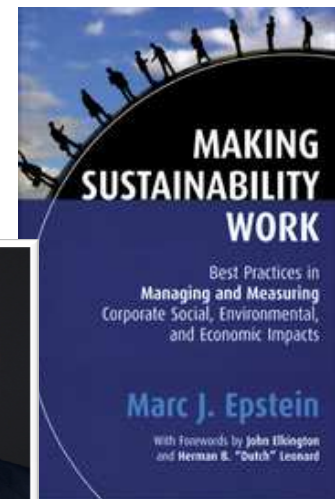
A Talk with Author, Marc Epstein

**Tuesday, November 11
6:30 – 7:30 p.m.**

McClendon (Breedon Hall)
Fuqua School of Business

**Stay after the talk:
Book signing and sale
7:30 – 8:30 p.m.
Breedon Mallway**

More information & RSVP:
www.caseatduke.org/events



"Making Sustainability Work moves CSR from the theoretical to the practical, offering real-life tools, processes and metrics for creating a true corporate framework for sustainability,"

- Brad Shaw, Senior VP, The Home Depot.

This event is free and open to the public. Please RSVP online.

Join us as Marc presents managerial best practices in managing and measuring corporate social, environmental, and economic impacts from his latest book, *Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental, and Economic Impacts*.

Making Sustainability Work is based on the latest in both academic research and the practices of over 100 leading global companies that are used as examples. Hear from the author about how leading companies develop strategies, systems, and measures to help managers simultaneously manage social and financial objectives and performance. In addition to authoring and co-authoring 18 books, Marc Epstein is a Distinguished Research Professor of Management at Jones Graduate School of Management at Rice University.

Sponsored By:



Corporate
Sustainability
Initiative

