

CASE Social Sector Scholarship

The CASE Social Sector Scholarship offers two scholarships per year to incoming Duke MBA students with nonprofit backgrounds who are looking to acquire business skills for use in their pursuit of social impact. Unique among its peer institutions, Duke's Center for the Advancement of Social Entrepreneurship (CASE) administers the merit-based scholarships.

Eligibility and Application

Awardees must be admitted to The Duke MBA - Daytime Program. Interested MBA Daytime applicants may apply for the CASE scholarship at any time after submitting their admissions application. There is a separate application process for the scholarship managed by CASE.

All recipients will be required to participate in the CASE Summer Internship Fund by seeking out a summer internship in the nonprofit or government sector. If scholarship recipients remain committed to pursuing a social sector career upon graduation and after completing a CASE summer internship, they will be eligible for a second year of scholarship funding.

In total, scholarship recipients will be eligible for \$25,000 in financial support consisting of two years of tuition support at \$10,000 per year and one summer internship support of up to \$5,000.

More information at: www.caseatduke.org/mba/financialaid

Meet the CASE Scholars

With initial support from the Wachovia Foundation, CASE has awarded the Social Sector Scholarship to outstanding candidates in each daytime MBA class since 2007. Each has significant pre-MBA experience in the social sector, from starting social ventures serving underrepresented populations to scaling impact at nonprofit organizations.

Class of 2010

Alexandru Baiatu gained international attention for his pioneering social entrepreneurship in Romania. By founding, nurturing, and scaling DONUM BASE Association, an online social marketplace linking in-kind material donors with deserving nonprofits, Mr. Baiatu has demonstrated the initiative, creativity, tenacity, and leadership necessary to drive a social enterprise from dream to results in the face of scarce resources.



Elizabeth Runkle came to Duke with extensive professional and volunteer experience working with and on behalf of low income and marginalized populations. Elizabeth has proven to be a skillful facilitator, effective organizer, thoughtful researcher, and passionate advocate, whether working in a hospital, shelter, national membership organization, public policy task force, or social services agency. As Care Coordinator at Pathways Community Network, Ms. Runkle engaged Atlanta area human services providers to work together to reduce costs and increase the impact of their services.



Class of 2009

Angelique Xanthopoulos spent six years pre-Fuqua engaged in a number of social ventures in Argentina and Peru. She started InsightArgentina, a volunteer initiative that recruits people from around the world to volunteer at social and environmental organizations in Argentina. In less than two years, the program grew to be self-sustaining, with over 200 volunteers working in a network of over 60 organizations throughout the country.



Where are they now? Ms. Xanthopoulos is a Sustainable Economic Strategies Consultant at the Center for Indigenous Environmental Resources, working with indigenous groups to develop sustainable economic development strategies in the areas of climate change, biodiversity, protecting land and water, and sustainable community development.

Why the Duke MBA?

"Returning to school was a difficult choice for me. I've thrived in entrepreneurial environments where uncertainty, confidence, and imagination filled the room. I have known the joy of breaking new ground.

But I have also known the frustration of management systems that lag behind visionary humanitarian goals. I have made poor decisions easily prevented by basic business acumen. I have witnessed good intentions trump deliberate strategy. I have endured setbacks grounded in poor financial planning.

Fuqua beckoned. A renowned laboratory of management theory and its most effective application. An unmatched center (CASE) for the study and practice of social innovation. An institution with porous walls between disciplines, where teamwork and collaboration are paramount. A global community of peers seeking answers to the critical challenges we face. Fuqua is the environment I needed to become the caliber of leader this shrinking, interdependent, always possible, world requires."

Mike MacHarg, MBA 2009

Juan Canal was awarded the CASE scholarship for his contributions to the growth of CAFAM, a leading nonprofit Colombian company that redistributes its income among more than 360,000 low-income workers in monetary subsidies and social services like healthcare, recreation and education. In a position that required social and financial results, Mr. Canal developed marketing, financial and strategic analyses of the current and prospected services of his company. Mr. Canal helped developed the most successful fidelity program in his country, which gives high discounts to low income workers at more than 150 different stores.



***Where are they now?** Mr. Canal is currently Special Projects Coordinator at the Latino Community Credit Union, a nonprofit financial institution providing protection of financial assets, access to loans, financial independence and education to low-income and/or Latino individuals in North Carolina.*

Michael MacHarg was a founding staff member of the first nonprofit pharmaceutical company, the Institute for OneWorld Health, whose goal is clinical development and distribution of affordable new medicines for diseases of poverty in the developing world. As Associate Director for Development, Mr. MacHarg worked to secure the human and capital resources necessary to bring this innovative social enterprise to scale, forging unique corporate and philanthropic partnerships for five drug development projects across four neglected diseases (Chagas, leishmaniasis, malaria, and diarrhea).



***Where are they now?** Since graduation, Mr. MacHarg has been consulting with several nascent social enterprises, helping them to launch new initiatives and scale their social impact.*

Class of 2008

Suzanne Steffens was recognized for her impressive accomplishments in over a decade of service in the social sector. In particular, the CASE scholarship committee cited Ms. Steffens' outstanding work at the American Heart Association, where she directed the association's strategy on combating the obesity epidemic and helped develop the Alliance for a Healthier Generation, a collaborative initiative with the William J. Clinton Foundation, to stop the increasing prevalence of childhood obesity in the United States.



***Where are they now?** Ms. Steffens worked with Common Wealth Ventures (a nonprofit consultancy) after graduation and then started her own social sector consultancy (Social Impact Architects) in 2009.*

Class of 2007

Timothy Scheu had a track record of supporting budding social entrepreneurs through his work at GlobalGiving, an Internet-based service that connects individual and institutional donors directly to social, economic development, and environmental projects around the world. As a Communications Manager, Mr. Scheu built relationships with corporate partners and developed and led a national advertising campaign that dramatically boosted donations and visibility to the public.



***Where are they now?** Mr. Scheu is currently the Innovation Officer at International Bridges to Justice, a non-profit that strives to protect due process and achieve fair trials for the accused in China, Vietnam, and Cambodia and recently launched in Rwanda, Zimbabwe and Burundi.*

Thomas R. Mitchell made outstanding contributions to the growth of KaBOOM!, a nonprofit organization that aims to create a great place to play within walking distance of every child in America. As the director of program development, Mr. Mitchell developed and managed national programs with corporations and foundations to spark civic leadership and revitalize income, urban neighborhoods.



***Where are they now?** Mr. Mitchell is working with Cambridge Associates, a leading provider of investment advice and research to institutional investors and private clients, and has helped launch and lead their Mission Investing Group, dedicated to helping clients in the rapidly emerging arena of mission-related investing.*

For More Information:

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**Read more about our CASE
Scholars and why they chose
the Duke MBA at:**

www.caseatduke.org/mba/financialaid/