

CENTER FOR THE ADVANCEMENT OF SOCIAL ENTREPRENEURSHIP (CASE) FUNDING OPPORTUNITIES

I. MAJOR LEGACY GIFTS

Endowed Center Opportunities - In order to assure that this work continues to play an important part at Duke, a donor could endow CASE as a whole or a CASE faculty or directorship position.

- Naming Gift for the Center for the Advancement of Social Entrepreneurship (\$15 million)
- Named Endowed Full Professorship (\$2.5 million)
- Named Endowed Center Directorship (\$1.5 million)
- Named Endowed Visiting or Assistant Professorship (\$1 million)

Endowed or Multiyear Pledge Student Aid Opportunities

A donor could endow or provide a five-year pledge of support for one of our three primary financial aid programs. Students pursuing an MBA face significant debt and these programs are designed to reduce that debt and better allow a student to pursue a career in the social sector where compensation is less than the traditional business alternatives.

- Loan assistance program (\$1,000,000 endowment or \$500,000, five-year pledge)
- Summer internship fund (\$500,000 endowment or \$250,000, five-year pledge)
- Social sector scholarships (\$500,000 endowment or \$250,000, five-year pledge)

II. ANNUAL OPERATING SUPPORT FOR CASE

CASE aims to build a strong base of operating support through membership in the *CASE Leadership Circle*. This base is critical if CASE is to maintain and strengthen its position as a leader and innovator in this emerging field. Members making an annual minimum commitment of \$25,000 for 3 years will receive the following benefits:

- Special invitations to CASE convenings and events. Each year, at least two of these events will be small, invitation-only conversations in New York City or other major metropolitan areas for select leaders in business, philanthropy, and social entrepreneurship.
- Periodic briefings on major developments at CASE and in the field of social entrepreneurship.
- Acknowledgment on the CASE website and in CASE materials. **The initial 10 members will receive special recognition as *Founding Member, CASE Leadership Circle*.**

III. PROGRAMMATIC SUPPORT FOR CASE

While unrestricted support provides greater flexibility for CASE, restricted support for the following program activities will enhance CASE's impact at Duke and on the social sector.

ONE-TIME PROGRAM PRIORITIES OF CASE

- Launch of Social Entrepreneurship Accelerator at Duke (SEAD) (\$200,000)
- Researching and writing a book on social entrepreneurship (\$100,000)
- Development of international service learning experience (\$50,000)

RECURRING PROGRAM PRIORITIES OF CASE

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| - Faculty Research Support (\$75,000/yr); | - CASE Speaker Series (\$20,000/yr); |
| - Loan Assistance Program (\$85,000/yr); | - Fuqua on Board Program (\$20,000/yr); |
| - Summer Internship Fund (\$50,000/yr); | - Social Impact Club (\$10,000/yr); |
| - Social Sector Scholarships (\$50,000/yr); | - "Day in Durham" Community Day (\$5,000/yr). |

Unrestricted or restricted donations at any level are also greatly appreciated and will help CASE achieve its research, education, and field-building goals. Annual donations of \$1,000 or more also qualify donors for membership in the Isle Maligne Society at Duke's Fuqua School of Business. For more information, contact CASE Executive Director Wendy Kuran at (919) 660-3798.