

## FUNDING OPPORTUNITIES

### I. MAJOR LEGACY GIFTS

**Endowed Center Opportunities.** *In order to assure that this work continues to play an important part at Duke, a donor could endow CASE as a whole or a CASE faculty or directorship position.*

- Naming Gift for the Center for the Advancement of Social Entrepreneurship (\$15 million)
- Named Endowed Full Professorship (\$2.5 million)
- Named Endowed Center Directorship (\$1.5 million)
- Named Endowed Visiting or Assistant Professorship, Professor of Practice, or Fellow (\$1 million)

**Endowed or Multi-Year Pledge Student Aid Opportunities.** *A donor could endow or provide a five-year pledge of support for one of our three primary financial aid programs. Students pursuing an MBA face significant debt and these programs are designed to reduce that debt and better allow a student to pursue a career in the social sector where compensation is less than the traditional business alternatives.*

- Loan assistance program (\$1,000,000 endowment or \$500,000, five-year pledge)
- Summer internship fund (\$500,000 endowment or \$250,000, five-year pledge)
- Social sector scholarships (\$500,000 endowment or \$250,000, five-year pledge)
- Post graduate fellowships (\$1,000,000 endowment or \$500,000, five-year pledge)

### II. ANNUAL OPERATING SUPPORT

*CASE aims to build a strong base of operating support through membership in the **CASE Leadership Circle**. This base is critical if CASE is to maintain and strengthen its position as a leader and innovator in this emerging field. Members making an annual minimum commitment of \$25,000 for 3 years will receive the following benefits:*

- Special invitations to CASE convenings and events.
- Periodic briefings on major developments at CASE and in the field of social entrepreneurship.
- Acknowledgment on the CASE website and in CASE materials. **The initial 10 members will receive special recognition as *Founding Member, CASE Leadership Circle*.**

*Unrestricted or restricted donations at any level are also greatly appreciated and will help CASE achieve its research, education, and field-building goals. Annual donations of \$1,000 or more also qualify donors for membership in the *Isle Maligne Society* at Duke's Fuqua School of Business.*

### III. PROGRAMMATIC SUPPORT

*While unrestricted support provides greater flexibility for CASE, restricted support for the following recurring program activities will enhance CASE's impact at Duke and on the social sector.*

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| - Faculty Research Support (\$75,000/yr)    | - CASE Speaker Series (\$20,000/yr)                          |
| - Loan Assistance Program (\$150,000/yr)    | - CASE Book Series (\$25,000/yr)                             |
| - Fuqua On Board Program (\$30,000/yr)      | - Net Impact Club (\$10,000/yr)                              |
| - Summer Internship Fund (\$50,000/yr)      | - "Day in Durham" Community Day (\$5,000/yr)                 |
| - Social Sector Scholarships (\$50,000/yr)  | - CASE Leadership Awards (\$7,500/yr)                        |
| - Global Consulting Practicum (\$40,000/yr) | - CASE Award for Enterprising Social Innovation (\$5,000/yr) |

**For more information, contact CASE Executive Director, Matt Nash ([mnash@duke.edu](mailto:mnash@duke.edu), 919-660-7791)**

# CASE FUNDING OPPORTUNITIES

## DETAIL ON FINANCIAL AID PROGRAMS

A research and education center based at Duke University's Fuqua School of Business, the Center for the Advancement of Social Entrepreneurship (CASE) promotes the entrepreneurial pursuit of social impact through the thoughtful adaptation of business expertise. CASE works closely with MBAs interesting in applying their business skills to the social sector in areas from finance to health to education to community development. The financial aid programs managed by CASE are designed to help reduce these financial disincentives and ensure that pursuing a career in the nonprofit or public sector is an option for Duke MBA students and alumni.

### I. DUKE DAYTIME MBA ALUMNI LOAN ASSISTANCE PROGRAM

The Alumni Loan Assistance Program (LAP) provides financial assistance, in the form of semi-annual loan forgiveness awards, to qualified Duke MBA Daytime program alumni who work full-time for eligible nonprofit and government organizations. The program was established through the generosity and vision of The Duke MBA Daytime Class of 2001 but now needs additional funding to meet the growing demand of alumni in the social sector.

*Current Participants: 30 alumni; Total Participants since 2002: 59 alumni; Average Annual Award ('09-'10): \$6,472; Total '09-'10 Disbursements: \$138,945.*

- A gift of \$175,000 would support the loan assistance program for one year.
- An endowed gift of \$1,000,000 or a \$500,000, five-year pledge would support the program for five years.

### II. CASE SUMMER INTERNSHIP FUND

With support from the Net Impact Club Give-A-Day Campaign and other foundation support, the CASE Summer Internship Fund supplements the often below-market salaries offered by nonprofit and government agencies, enabling first year Duke MBA Daytime students to learn about the rewards and challenges of social sector management without making a significant financial sacrifice. In addition, the program enables organizations that otherwise could not afford to hire MBA interns to benefit from students' expertise in areas such as finance, management consulting, strategic planning and marketing. *2010 Participants: 19 Students; Total Participants since 2002: 113 Students; Average Award (Summer 2010): \$2,080; Total 2010 Disbursements: \$44,329.*

- A gift of \$50,000-75,000 would support the summer internship program for one year
- An endowed gift of \$500,000 or \$250,000, five-year pledge would support the program for 5+ years

### III. CASE SOCIAL SECTOR SCHOLARSHIP PROGRAM

The Duke Daytime MBA Program offers two scholarships each year to individuals with nonprofit backgrounds who are looking to acquire business skills for use in their pursuit of social impact. Administered by CASE, the merit-based scholarships are awarded to first year students in the Daytime MBA program who are committed to applying their business skills in the social sector. CASE Scholars receive \$10,000 tuition support each year and up to \$5,000 in summer internship support, for a total package of up to \$25,000. *Total recipients: 12*

- A gift of \$50,000 would support two social sector scholars throughout their MBA program.
- An endowed gift of \$500,000 or \$250,000, five-year pledge would support the program for five years.

*For more information on CASE financial aid programs, see <http://www.caseatduke.org/mba/financialaid/>*

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