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CASE News

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Events

Be sure to check out our upcoming events on the [CASE website](#).

Resources

[The Bridgestar Group](#)

[Changemakers.net](#)

[Echoing Green](#)

[The Skoll Foundation](#)

[Stanford Social Innovation Review](#)

For a more comprehensive list of resources, see the [resources section](#) of the CASE website.

Welcome

Dear friends,

Welcome to the inaugural issue of CASEconnection, a quarterly newsletter from the Center for the Advancement of Social Entrepreneurship (CASE) at Duke University's Fuqua School of Business. We launched an internal newsletter last year for our students, faculty and staff. Despite the fact that our target audience was here at Fuqua, we received numerous requests for inclusion on the distribution list from around the globe. Thus, we have revamped the newsletter to serve a broader audience more deliberately, and we hope that you will find it informative, thoughtful and accessible.

We welcome your feedback on everything from content to presentation to delivery. Send your thoughts and ideas to: case@fuqua.duke.edu

Please [JOIN CASE](#) today in exploring and advancing the field of social entrepreneurship.

You will receive three trial issues of CASEconnection, including this one. To ensure that you continue receiving this newsletter beyond Spring 2005, please [Join CASE](#). If at any time you would like to unsubscribe, [please send us a note via e-mail](#).

CASE Corner-by Professor Greg Dees

Social Entrepreneurship is About Innovation and Impact, Not Income

The term "social entrepreneur" has become increasingly common, yet there is little consensus on the meaning of the term. According



to CASE Faculty Director Greg Dees, far too many people think of social entrepreneurship in terms of nonprofits generating earned income. He argues that this perspective is dangerously narrow. Rather, he

promotes a definition that emphasizes innovation and impact, not income, in addressing social problems.

[Read more](#)

Business Skills in the Social Sector

The Road to Microfinance -- A Serendipitous Journey

As Michael Chu looks back on his career, he sees it not as a planned progression, but more as a series of serendipitous events. During a recent visit to Fuqua, he discussed his path from "radical youth" to "surprised business person" to nonprofit CEO at ACCION International.



[Read more](#)

SE @ Work

Social and Financial Returns



SJF Ventures and its allied nonprofit SJF Advisory Services work with investees to reap social and environmental, as well as financial, returns. At growing companies such as Salvage Direct and Sun and Earth, employees benefit directly from SJF's assistance through benefits such as employer-paid health insurance, training programs, 401K plans and profit sharing or employee stock options. Read more about SJF's approach and its research into employee asset-building strategies.

[Read more](#)

Research

For-profits vs. Nonprofits

For-profits have come to dominate the U.S. nursing home sector. Why? And what effect does this reality have on quality of care? More broadly, what can we learn from this industry about the roles of nonprofit and for-profit firms competing in the social service marketplace? Fuqua Strategy Professor Will Mitchell discusses his research team's answers to these questions derived from their analysis of several thousand nursing homes over seven years. [Read full interview](#)

CASE News

[CASE Accepting Nominations for 2005 Leadership in Social Entrepreneurship Award](#)

[Echoing Green Visits Duke](#)

[Kelly Services Foundation Supports Fuqua Loan Forgiveness Fund](#)

[Fuqua on Board Matches 26 Students with 13 Triangle-area Nonprofits](#)

[Greg Dees Introduces First Year Students to Social Entrepreneurship](#)

[CASE Profiled in Fuqua's "Monday Morning Message" Series](#)